

**TYPE 2 DIABETES CAMPAIGN EXPIRATION DATES**

TELEVISION					
ASSET	LENGTH	LANGUAGE	SUBTYPE	ISCI	EXP. DATE
Puppies	:60	English	TV	CNDT0089000/H	7/25/2018
Puppies	:15	English	TV	CNDT0091000/H	7/25/2018
Puppies	:10	English	TV	CNDT0092000/H	7/25/2018
Hedgehogs	:60	English	TV	CNDT0088000/H	7/25/2018
Hedgehogs	:15	English	TV	CNDT0090000/H	7/25/2018
Baby Goats	:60	English	TV	CNDT0087000/H	7/25/2018
Prediabetes Test	:60	English	TV	CNDT0001000H	1/21/2018
Prediabetes Test	:15	English	TV	CNDT0004000H	1/21/2018
Prediabetes Test	:10	English	TV	CNDT0005000H	1/21/2018
Bacon Lovers (Revised)	:30	English	TV	CNDT0099000/H	1/21/2018
Busy Mom (Revised)	:30	English	TV	CNDT0100000/H	1/21/2018
Prediabetes Test	:60	Spanish	TV	CNDT0006000H	1/21/2018
Prediabetes Test	:15	Spanish	TV	CNDT0008000H	1/21/2018
Prediabetes Test	:10	Spanish	TV	CNDT0009000H	1/21/2018
Mama Ocupada (Revised)	:30	Spanish	TV	CNDT0101000/H	1/21/2018
RADIO					
ASSET	LENGTH				EXP. DATE
Julius Randle Reverse	:60	English	Radio	CNDT0086000	7/25/2018
Prediabetes Test	:60	English	Radio	CNDT0028000	1/21/2018
Prediabetes Test	:30	English	Radio	CNDT0029000	1/21/2018
Prediabetes Test	:60	Spanish	Radio	CNDT0030000	1/21/2018
Prediabetes Test	:30	Spanish	Radio	CNDT0031000	1/21/2018
LIVE ANNOUNCER COPY					
ASSET	SIZE/TYPE				EXP. DATE
84 Million	:15	English	Live Announcer		7/31/2018
No Excuse	:30	English	Live Announcer		7/31/2018
84 Million	:15	Spanish	Live Announcer		7/31/2018
No Excuse	:30	Spanish	Live Announcer		7/31/2018
PRINT / POSTERS / OUTDOOR					
ASSET	SIZE/TYPE				EXP. DATE
Fact Check	7x10	English	Magazine		7/31/2018
Lifestyle	7x10	English	Magazine		7/31/2018
Sports	7x10	English	Magazine		7/31/2018
Outdoor	7x10	English	Magazine		7/31/2018
Cooking	7x10	English	Magazine		7/31/2018
Fact Check	7x10	Spanish	Magazine		7/31/2018
Excuses	11.5x21	English	Newspaper		7/31/2018
Fact Check	11.5x21	English	Newspaper		7/31/2018
Fact Check	11.5x21	Spanish	Newspaper		7/31/2018
Puppies	Bus Shelter	English	OOH		N/A
Puppies	30 Sheet	English	OOH		N/A
Waiting for Bus	Bus Shelter	English	OOH		7/31/2018
Stuck in Traffic	30 Sheet	English	OOH		7/31/2018
Waiting for Bus	Bus Shelter	Spanish	OOH		7/31/2018
Stuck in Traffic	30 Sheet	Spanish	OOH		7/31/2018
INTERACTIVE					
ASSET	SIZE/TYPE				EXP. DATE
84 Million	300x250	English	Web Banner		7/31/2018
84 Million	728x90	English	Web Banner		7/31/2018
84 Million	160x600	English	Web Banner		7/31/2018
84 Million	300x600	English	Web Banner		7/31/2018
84 Million	300x250	Spanish	Web Banner		7/31/2018
84 Million	728x90	Spanish	Web Banner		7/31/2018
84 Million	160x600	Spanish	Web Banner		7/31/2018
84 Million	mobile		Web Banner		7/31/2018
Web Videos					
ASSET	LENGTH				EXP. DATE
Dionne Video	Longform	English	Web Video		N/A
Mike Video	Longform	English	Web Video		N/A
POSTER					
ASSET	SIZE/TYPE				EXP. DATE
Fact Check	8.5x11	English	Poster		7/31/2018
Not Me	8.5x11	English	Poster		7/31/2018