

Prediabetes Campaign Newsletter Promotion Template

Know Where You Stand: If 1 in 3 American adults has prediabetes, that means it could be you, your boss, your boss's boss.

84 million American adults (1 in 3) have prediabetes and are at higher risk of developing Type 2 diabetes. Nearly 90 percent of people with prediabetes don't know they have it or that it can be reversed. In an effort to help adults with prediabetes prevent type 2 diabetes, the American Medical Association (AMA) and Centers for Disease Control and Prevention (CDC) have partnered with the Ad Council to launch a national public service advertising (PSA) campaign designed to raise awareness of prediabetes.

The PSA campaign encourages people to visit DoIHavePrediabetes.org, where they can assess their risk of prediabetes and learn more about lifestyle programs and tips to help them act.

Learn more about prediabetes and the national campaign at DoIHavePrediabetes.org