

## During National Diabetes Month, **[Name of your organization]** Supports National Effort to Help People Learn their Risk of Prediabetes

More Than One in Three Americans are at Increased Risk for Type 2 Diabetes, but Changing the Outcome is Possible

*[can include local statistics here too]*

*[City and state of your organization; 11/XX]*— Prediabetes is reversible – and **[organization name]**, the Centers for Disease Control and Prevention (CDC), and the Ad Council want to make sure people know they can change the outcome. Nearly 98 million Americans – more than 1 in 3 adults – has prediabetes and 81% of them don't know they have it. November is National Diabetes Awareness Month and is the perfect time to highlight the importance of knowing your risk for prediabetes.

This month CDC and the Ad Council have launched [new public service announcements](#) (PSAs) as part of the ongoing “Do I Have Prediabetes?” initiative to encourage people to learn their risk of prediabetes – a serious condition that can lead to type 2 diabetes. The new PSAs encourage viewers to take the [1-minute prediabetes risk test](#) and take steps to prevent or delay type 2 diabetes. If someone receives a high-risk score, the campaign provides additional resources and encourages them to speak with their doctor about getting a blood test to confirm a diagnosis of prediabetes.

*[insert name of organization]* is proud to support the “Do I Have Prediabetes?” campaign. The campaign’s website, [DoIHavePrediabetes.org](#) – [PodriaTenerPrediabetes.org](#) in Spanish - offers resources and tips to reduce the risk of type 2 diabetes and connects viewers to CDC’s National Diabetes Prevention Program Lifestyle Change Program.

*“[Statement from local spokesperson regarding your organization supporting the campaign’s call for action and the urgency of addressing prediabetes],”* said *[name, title]*.

Research shows that a diagnosis of prediabetes can inspire individuals to embrace lifestyle changes, such as eating healthier, managing weight, and being active, that can help prevent or delay the onset of type 2 diabetes. A rise in incidence of type 2 diabetes presents a health risk to the people of *[insert name of city/state]*. In an effort to change this outcome, *[insert name of organization]* is supporting the national initiative and working to make an impact in the community through *[insert examples of local initiatives]*.

Assess your own risk for prediabetes and check out additional information about the campaign at [DoIHavePrediabetes.org](#). To learn more about *[insert name of organization]*, visit *[insert organization website]*.

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*[your organization boilerplate information]*

Media Contacts:

*[insert organization media contact]*