

Prediabetes Campaign
Customizable Live Announcer Copy for Radio Stations (Eng & Spa)

ENGLISH COPY

PREDIABETES RISK TEST | Live Read (~:60)

1 in 3 adults in the U.S. has prediabetes.

It only takes a minute to find out if you may be at risk at DoIHavePrediabetes.org.

But what better time to do the risk test than right now? Let's do it.

Q1: Raise one finger if you're a man. Ladies, none yet.
(...oh, and count in your head if you're driving.)

Q2: Now three more fingers for everyone over 60, two over 50, one over 40.

Q3: One more if you're not physically active.

Q4: Another finger if anyone in your family has type 2 diabetes.

Q5: Another if you've got high blood pressure.

Q6: If you're overweight, raise another finger, two if you're very overweight, and three if you're really overweight.

You've just taken the prediabetes risk test. If you're holding up 5 or more fingers, you may be at risk.

But with early diagnosis, prediabetes can be reversed. Talk to your doctor and visit DoIHavePrediabetes.org for more information. That's DoIHavePrediabetes.org.

This message is brought to you by the Ad Council and its prediabetes awareness partners.

PEOPLE YOU KNOW | Live Read (:30)

1 in 3 adults has prediabetes.

That means it could be you, the driver to your left, the driver to your right.

You, the driver in front of you, the driver that's trying to get in front of you.

You, the driver that leaves their blinker on, the driver that's never heard of a blinker.

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PEOPLE YOU KNOW | Live Read (:15)

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SPANISH COPY

PREDIABETES | Spanish Live Read (:30)

1 de cada 3 adultos tiene prediabetes.

La mayoría también no son conscientes de que la prediabetes puede revertirse a través de la pérdida de peso, cambios en la dieta y el aumento de la actividad física.

Tóme un minuto para averiguar si podría tener prediabetes. Con un diagnóstico temprano, puede revertirse.

Visite PodriaTenerPrediabetes.org o hable con su médico. PodriaTenerPrediabetes.org.

Presentado por el Ad Council y sus socios de la campaña educativa sobre la prediabetes.

PREDIABETES | Spanish Live Read (:15)

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