

Prediabetes Campaign Newsletter Promotion Template

Change the Outcome: 1 in 3 American adults has prediabetes. But in a world where much feels out of our control, prediabetes can be prevented or delayed through making healthy changes

96 million American adults (1 in 3) have prediabetes and are at higher risk of developing type 2 diabetes. More than 80 percent of people with prediabetes don't know they have it or that it can be reversed. To help adults with prediabetes prevent or delay type 2 diabetes, the American Medical Association (AMA) and Centers for Disease Control and Prevention (CDC) have partnered with the Ad Council to launch a suite of PSAs designed to raise awareness of prediabetes as part of their "Do I Have Prediabetes?" campaign.

The PSA campaign encourages people to visit DoIHavePrediabetes.org— ProdríaTenerPrediabetes.org in Spanish—where they can assess their risk of prediabetes and learn more about lifestyle programs and tips to help them act.

Learn more about prediabetes and the national campaign at DoIHavePrediabetes.org